




**RAM LAL ANAND COLLEGE (University of  
Delhi)**



Title	Ms.	First Name	Shalini	Last Name	Rawal	<b>Photograph</b> 
Designation	<b>Assistant Professor</b>					
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<b>Educational Qualifications</b>						
Degree	Institution				Year	
<b>M.com</b>	<b>University of Delhi</b>				<b>2015-17</b>	
<b>B.com (Hons)</b>	<b>Hansraj College, University of Delhi</b>				<b>2012-15</b>	
<b>Career Profile</b>						
<p>Shalini Rawal is an accomplished academic professional. She is currently pursuing a Ph.D. in Commerce at the Delhi School of Economics, University of Delhi, focusing on Outward Foreign Direct Investment from Developing Countries, particularly BRICS nations. Shalini holds a Master of Commerce from Zakhir Husain College, University of Delhi, and a Bachelor of Commerce (Hons.) from Hansraj College, University of Delhi. Her research interests are evident in her numerous papers presented and published in prestigious forums. She has taught various subjects like Cost Accounting and Financial Management. Additionally, Shalini has administrative experience and skills in data analysis, research, and technical report writing. Her teaching experience includes positions at Shri Ram College of Commerce and School of Open Learning, University of Delhi. She is currently working at Ram Lal Anand College, University of Delhi.</p>						

<b>Administrative Assignments</b>
<p>Member of the 'Research Publication Compilation Committee' at Shri Ram College of Commerce, University of Delhi.</p> <p>Participated in the Handbook Committee for the academic years 2020-21 and 2021-22.</p> <p>Contributed to the Annual Report Committee during 2020-21 and 2021-22.</p> <p>Member of Value-Added Course team for 2020-21 and 2021-22.</p> <p>Member of the Internal Quality Assurance Cell at Shri Ram College of Commerce for the year 2020, 2021 and 2022</p> <p>Member of the NAAC Team at Shri Ram College of Commerce, University of Delhi.</p> <p>Member of AQAR Compilation Committee 2023-24 at Ram Lal Anand College, University of Delhi.</p> <p>Member of Arts and Culture Society for the year 2023-24 at Ram Lal Anand College, University of Delhi.</p> <p>Member of Canteen Committee 2023-24 at Ram Lal Anand College, University of Delhi.</p>
<b>Areas of Interest / Specialization</b>
International Business, Marketing
<b>Subjects Taught</b>
Cost Accounting, Principles of Marketing, Entrepreneurship, Fundamental of Accounting, Financial Management, Financial Accounting, Business Statistics, Business Organization and Management, International Business
<b>Publications Profile (Books/Chapters/Research articles, etc.) (Last 10 publications)</b>
<ol style="list-style-type: none"> <li>1. Paper published on “Demystified the Impact of Workplace Rumination on the Relationship Between Emotional Intelligence and Well-Being of Special Education Teachers in Delhi-NCR” Korea Review of International Studies, 2023, ISSN: 1226-4741. (ABDC, Rating- C).</li> <li>2. Paper coming on “A STUDY ON CUSTOMERS' ATTITUDES TOWARD CHATBOT'S ROLE IN PROVIDING CUSTOMER SERVICE” World Journal of Management and Economics, 2023, ISSN: 1819-8643 (print), E-ISSN: 1998-1392 (online), (Final Acceptance). (ABDC, Rating- C).</li> <li>3. Paper communicated on “Foreign Direct Investment and Economic Development of Developing Countries: A Case Study of BRICS Countries.</li> <li>4. Paper published on “Dynamics of India’s Foreign Direct Investment in SAARC Region. Journal of Business Studies, 2020, 11.</li> </ol>

5. Paper published on “Competitive behaviour of outward Foreign Direct Investment from India” Business Analyst: Business Analyst, ISSN 0973 - 211X, 41(1), 3-22.
6. Paper published on “Composition of Outward Foreign Direct Investment from India.” Management Insight. 16(1).
7. Paper published on “GST panorama and its impact on various stakeholders” in International Research Journal (2017) (Jyotirmay Research Journal of Education.) – ISSN: 2454- 6070.

#### Conference Organization/ Presentations (in the last three years)

1. Presented a paper on “Make in India Campaign and Status of IFDI and OFDI : an analysis from 2014- 2017” at the international Conference on Sustainable Development and the World Economy, organized by Department of Commerce, Janki Devi Memorial College, University of Delhi on February 4-5, 2019.
2. Presented a paper on “Make in India Campaign and status of OFDI: An analysis from 2014-17” at the international Conference on Sustainable Development and the World Economy, organized by Department of Commerce, Janki Devi Memorial College, University of Delhi on February 4-5, 2019.
3. Presented a paper on “Dynamics of Foreign Direct Investment in African Countries” in a conference on 14th March 2023 held at Department of African Studies, University of Delhi.
4. Paper presented on “ Determinants Of Outward Foreign Direct Investment: An Empirical Study On Home Country Factors” at 74<sup>th</sup> All India Commerce Conference-2023, held on 13-15<sup>th</sup> December, 2023.

#### Association With Professional Bodies

- Member of Indian Commerce Association